



United States
Department of
Agriculture

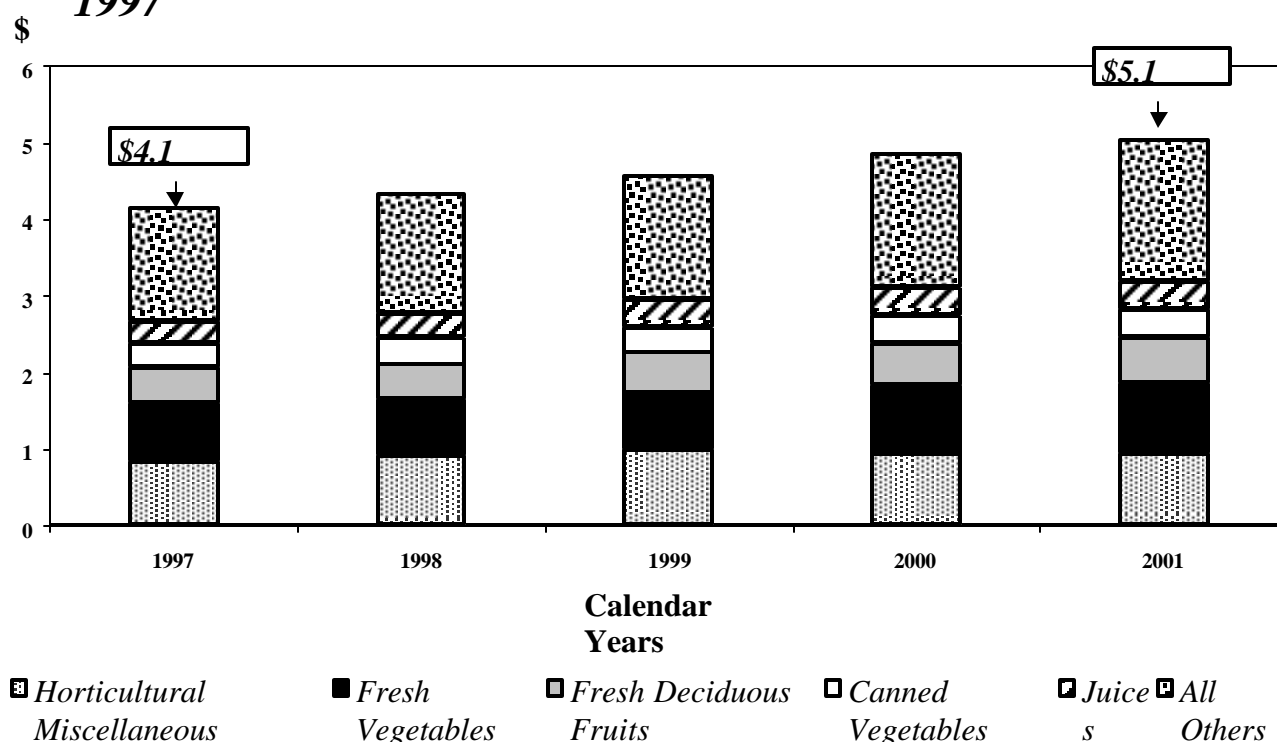
Foreign
Agricultural
Service

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World Horticultural Trade and U.S. Export Opportunities

U.S. Exports of Horticultural Products To Countries of the Proposed FTAA

*Value of U.S. Shipments Has Expanded by \$1 Billion Since
1997*



Source: U.S. Bureau of the Census

U.S. exports of horticultural products to these countries in the Western Hemisphere (excluding Cuba) reached a record \$5.1 billion in calendar year 2001, up 4 percent from shipments in 2000 and over 40 percent above the value exported 7 years ago. The miscellaneous category, valued at nearly \$1 billion, accounted for about 20 percent of total U.S. horticultural sales to the region last year. The top products in this category were beer and potato chips. Fresh vegetables (\$893 million), fresh deciduous fruits (\$596 million), canned vegetables (\$380 million), and fruit and vegetable juices (\$363 million) were among the largest U.S. horticultural shipments to the Western Hemisphere in 2001. Aside from Canada and Mexico, key U.S. export markets in the region were Venezuela (\$69 million), Brazil (\$65 million), The Bahamas (\$54 million), and the Dominican Republic (\$50 million). On November 1, 2002, trade ministers of the 34 democracies in the Western Hemisphere met in Quito, Ecuador, to continue negotiations seeking to complete the Free Trade Area of the Americas (FTAA) by January 1, 2005.

[Check Out the New U.S. Trade Internet System Website. Go to
<http://www.fas.usda.gov/ustrade>]